Lesson 18

HOW TO DRAW PR MANGA

Be the most sought after manga artist in the world of Advertising and Design!!

¥30,000 for one illustration!! Thank you!!

Even I could draw something like this.

Manga artists who make a killing effortlessly... turn your hobby into your source of income by drawing manga! What a wonderful life!!

MANGA ADVICE

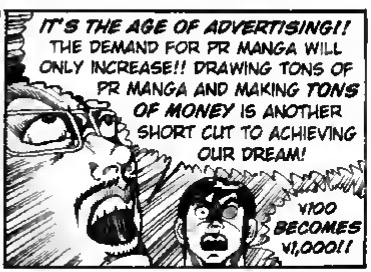
Get Supplemental Income with PR Manga!!

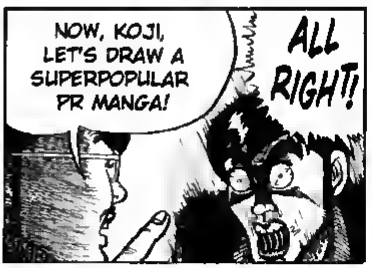
As manga becomes the main source of media entertainment, it is also becoming the media for product PR, cultural education, and propaganda for government and citizens' movements.

The unique characteristics of manga whereby pictures and words are employed together, make manga an accessible medium to communicate various ideas. Even the stupidest consumer could understand something through manga. True to the idea postulated by the father of modern advertising, A. Hitler—"The receptivity of the masses is limited and its comprehension level low"—manga is the IDEAL PR medium.

With its astronomical high paying rate, PR manga is a dream come true for the manga artist. All he has to do is follow his client's orders. What could be easier!?

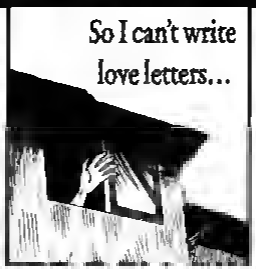
However, there's one thing you have to be careful of with regard to PR manga. It can't be interesting. Interesting manga has the useless ability to destabilize the reader's emotional state so it could have the same effect on the client. (Although there is the exception of the PR manga *Popeye*, which began as a PR manga for Horenso Inc.) Advertising is where is the action is at! Now you too should draw PR manga and make a killing with style!!

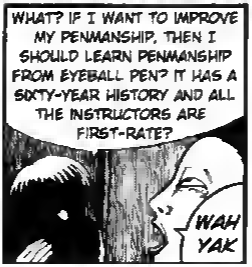

IT'S THE AGE OF ADVERTISING!! THE DEMAND FOR PR MANGA WILL ONLY INCREASE!! DRAWING TONS OF PR MANGA AND MAKING TONS OF MONEY IS ANOTHER SHORT CUT TO ACHIEVING OUR DREAM!
¥100 BECOMES ¥1,000!!



BEN OF EYEBALL PEN

BY KOJI AIHARA




WHAT? IF I WANT TO IMPROVE MY PENMANSHIP, THEN I SHOULD LEARN PENMANSHIP FROM EYEBALL PEN? IT HAS A SIXTY-YEAR HISTORY AND ALL THE INSTRUCTORS ARE FIRST-RATE?
WAH YAK

YAH GUR
WHAT? AND THE INSTRUCTIONS ARE EASY AND WITH THE APPLIED PRACTICE INSTRUMENT YOU CAN ACHIEVE EXPERT PENMANSHIP JUST BY PRACTICING TWENTY MINUTES A DAY?
YAK YAK

ARRR
I'LL ALSO EASILY OBTAIN PENMANSHIP CERTIFICATION!? FOUR-FIFTHS OF THE TOP-RANKED CERTIFICATE HOLDERS COME FROM EYEBALL PEN!?

Special gift for those who join now! A wall-snooper!

Offer lasts until 5/31/90

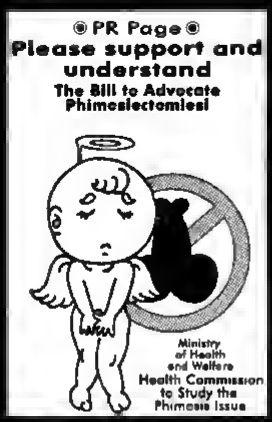
Eyeball Penmanship Research Group
Tel: 03(000)0000

My Life is Great Thanks to Eyeball Pen.

Koji Aihara
(Hokkaido)

Looking over my bookshelves I'm so impressed by the penmanship of titles written on the labels of cassette and video tapes. I feel so good whenever I look over my collection. I sometimes burst out smiling. And because the writing in my diaries is so neat, it's very easy to read so I can't help but read my entries several times a day.
It's all thanks to Eyeball Pen.
As long as I have Eyeball Pen I don't need a window.
Of course, my brother also enrolled in Eyeball Pen.

CHIN PYORO SUPONN!!
SEE, KENTARO!? I ADDED A LITTLE TOUCH SO IT WOULDN'T BE TOO BORING...
NO, NO, NO!! YOU DON'T NEED ANY EXTRA TOUCHES TO PR MANGA!! THE MOST SUITABLE STYLE FOR PR MANGA IS GENERIC AND CHEERFUL!!
G-GE-NERIC...
THAT'S RIGHT! YOU DON'T NEED TO BE INTERESTING FOR PR MANGA! YOU DON'T NEED CREATIVITY! AND LEAST OF ALL ANY IDEA OR POINT TO MAKE! ALL YOU DO IS FOLLOW YOUR CLIENT'S WISHES! THAT'S PR MANGA!!
FOLLOW...
THAT'S RIGHT. LET'S SAY THE GOVERNMENT INTRODUCES A BILL TO ADVOCATE PHIMOSI-ECTOMIES ...
A BILL TO ADVOCATE PHIMOSI-ECTOMIES!?
K-KENTARO!! I DON'T WANT THAT! I REALLY DON'T!!
H-HOLD ON, KOJI! GET A GRIP!!
WELL, IF IT DID COME TRUE...IT WOULD...BE A PROBLEM... BUT THIS IS ONLY A HYPOTHETICAL SITUATION!
HYPO-THET-ICAL?
AND SO THE GOVERNMENT ASKS US TO COME UP WITH A PR MANGA FOR A BILL TO ADVOCATE PHIMOSIECTOMIES...
NO!! I REFUSE TO!! I WILL NOT DRAW A MANGA THAT ADVOCATES PHIMOSIEC-TOMIES!!
YOU FOOL!! WHETHER OR NOT YOU'RE AGAINST IT, WHETHER OR NOT IT'S AGAINST YOUR IDEALS, YOU DRAW WHAT'S REQUESTED!! THAT'S WHAT IT MEANS TO BE A PRO IN PR MANGA!!
URR...

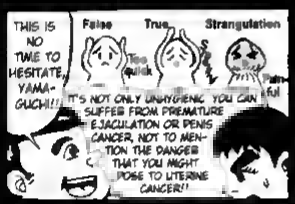

◉PR Page◉
Please support and understand
The Bill to Advocate Phimosiectomies!
Ministry of Health and Welfare
Health Commission to Study the Phimosis Issue

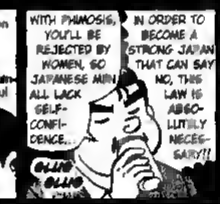
YOU MUST KNOW THAT THE BILL TO ADVOCATE PHIMOSIECTOMIES WAS PASSED BY THE GOVERNMENT RECENTLY.
PHIMOSIS IS AN EMBARRASSMENT TO THE JAPANESE PEOPLE!!

Bill to Advocate Phimosiectomies (draft)

Article 1: All Japanese men above the age of twenty are required to be examined at a health center or governmental facility to test for phimosis. Following the examination recommendations and instructions made by the facility must be followed.

Article 2: Those who are not examined or who refuse operations will be charged a fine of ¥1 000 000 or serve a prison term of minimum ten years and maximum fifty years.

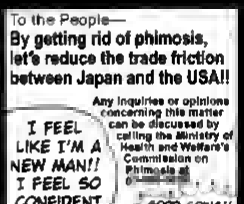

THIS IS NO TIME TO HESITATE, YAMAGUCHI!!
False
True
Strangulation
The quick
brown fox jumps over the lazy dog
IT'S NOT ONLY UNHYGIENIC YOU CAN SUFFER FROM PREMATURE EJACULATION OR PENIS CANCER, NOT TO MENTION THE DANGER THAT YOU MIGHT PASS TO UTERINE CANCER!!


WITH PHIMOSIS, YOU'LL BE REJECTED BY WOMEN, SO JAPANESE MEN ALL LACK SELF-CONFIDENCE...
IN ORDER TO BECOME A STRONG JAPAN THAT CAN SAY NO, THIS LAW IS ABSOLUTELY NECESSARY!!
GLUP GLUP

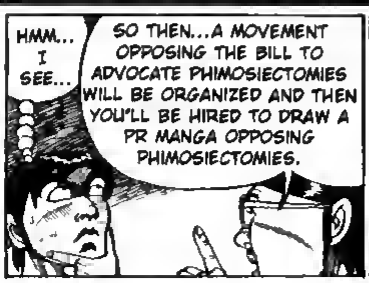
To the People—

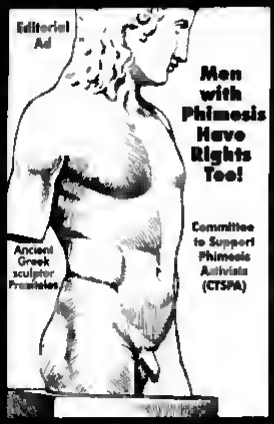
By getting rid of phimosis, let's reduce the trade friction between Japan and the USA!!

Any inquiries or opinions concerning this matter can be discussed by calling the Ministry of Health and Welfare's Commission on Phimosis at [redacted]



I DID THA PATRIOTIC MANLY THING AND HAD IT CUT!!
THEY USED LASER SURGERY SO IT DIDN'T HURT AT ALL AND IT ONLY TOOK 15 MINUTES IT'S SO SIMPLE!


HMM... I SEE...
SO THEN...A MOVEMENT OPPOSING THE BILL TO ADVOCATE PHIMOSIECTOMIES WILL BE ORGANIZED AND THEN YOU'LL BE HIRED TO DRAW A PR MANGA OPPOSING PHIMOSIECTOMIES.

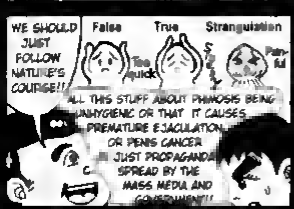

Editorial Ad
Men with Phimosis Have Rights Too!
Committee to Support Phimosis Activists (CTSPA)
Ancient Greek sculptor Praxiteles

AH HA! YOU'RE BUMMED ABOUT THAT BILL TO ADVOCATE PHIMOSIS-ECTOMIES!
DON'T WORRY... A BILL THAT VIOLATES HUMAN RIGHTS LIKE THAT WILL NEVER BE PASSED!!

Bill to Advocate Phimosisectomies (draft)

Article 1: All Japanese men above the age of twenty are required to be examined at a health center or governmental facility to test for phimosis. Following the examination, recommendations and instructions made by the facility must be followed.

Article 2: Those who are not examined or who refuse operations will be charged a fine of ¥1,000 000 or serve a prison term of minimum ten years and maximum fifty years


WE SHOULD JUST FOLLOW NATURE'S COURSE!!
False
True
Stranguilation
Premature
Ejaculation
Penis Cancer
ALL THIS STUFF ABOUT PHIMOSIS BEING UNHYGIENIC OR THAT IT CAUSES PREMATURE EJACULATION OR PENIS CANCER IS JUST PROPAGANDA SPREAD BY THE MASS MEDIA AND GOVERNMENT!!

● We will speak out!
Don't let this heinous law be passed!! Phimosis is beautiful!!
Any inquiries or opinions concerning this matter can be discussed by calling the Committee to Support Phimosis Activists (CTSPA) at 03-000-0000
I FEEL LIKE A NEW MAN!! I'M SO GLAD I DIDN'T LET MYSELF BE BRAINWASHED BY THE GOVERNMENT.
RIGHT ON!! NOW YOU CAN MOVE ONTO GETTING FELLATIO FROM HER!!

#Manga-Sketchbook@MircX Wondernet
http //www manga-sketchbook org